






Designers of the Future

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Who: Designers of the Future
What: The Designers of the Future Design Summit
Where: UW Milwaukee, Milwaukee, WI
When: January 15-17, 2021
Admission: \$150
Register at: designersofthefuture.org or 920-397-8010

FOR IMMEDIATE RELEASE
November 15, 2019

THE DESIGNERS OF THE FUTURE DESIGN SUMMIT: THE LARGEST COLLABORATION OF YOUNG DESIGNERS ACROSS SOUTHERN WISCONSIN

Waukesha founded organization Designers of the Future is holding the largest collaboration of young designers in Southern Wisconsin. They are inviting some of the brightest, up and coming young designers to UW Milwaukee to grow and hone their skills as designers. This conference is for students grades 6th through 12th, and admission, including overnight stay and meals, is \$150 per student. The conference will consist of design challenges, individual projects, keynote speakers, and lots of hands on and collaborative design work with fellow students, culminating with a showcase where students will present their work to local business leaders and sponsors. This will take place from January 15 through 17, 2021.

"Designers and artists are some of the most influential people in our society. If we can engage young people with this fast-growing and necessary industry, that could make a world of a difference," says Associate Professor Kim Beckmann of UW Milwaukee's Peck School of the Arts.

"We are so excited to invite hundreds of Southern Wisconsin's 'designers of the future,'" says Managing Artistic Director of the organization, Madeline Buchta. "These young people are the key to solving many of the world's problems. It's imperative to develop skills like creativity and innovation while they are young for this reason."




A keynote speaker attending the Designers of the Future Design Summit is architect and designer John Cary. A native to Milwaukee, Cary recently released his book, *Design for Good: A New Era of Architecture for Everyone* showcasing 20 extraordinary projects from around the world. He will be speaking about his case that everyone deserves good design and his work with human-centered design.

"I am a believer in the power of design to change lives and to bring dignity," says Cary.

Other speakers include Professor Kim Beckmann, Associate Professor Shawn K. Simmons of the Milwaukee Institute of Art and Design, and Professor Thornton Lothrop, Chair of 3D Design also of the Milwaukee Institute of Art and Design.



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Designers of the Future was founded in 2019. It is their mission to provide digital arts education and high-quality programs for students who do not normally have access through short-term, superior educational programs and generous donations. By creating a positive environment to introduce a new and creative outlet for them, students can explore the digital arts field and the future that it could provide.

Within the past year, the Designers of the Future team has traveled to many Southern Wisconsin schools and educational institutions on their tour of educational after-school camps. They have a fall and spring program each year, and a summer program that partners with Southern Wisconsin colleges and universities. These programs are for students 6th through 12th grade and admission starts at \$20. For more information about Designers of the Future or the Designers of the Future Design Summit, visit designersofthefuture.org.

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