

OUR EVENTS



BIG BASH FOR KIDS

A day of family fun for all ages, while helping make wishes come true for Wisconsin children who are battling critical illnesses. The event included appearances by mascots and members of the Milwaukee Bucks Entertainment Team, your favorite princesses and Star Wars characters. Families also enjoyed bounce houses, balloon artists, face painting, arts and crafts, music and other entertainment.

CHEERS FOR WISHES

Enjoy an evening of fun while helping make wishes come true for Wisconsin children who are battling critical illnesses. This event included 371 Productions Virtual Reality, where you can experience a wish, free tarot card reading, Keene Eye Productions LLC DJ services, entertainment by Luka-Deception Artist, and a sampling of delicious foods from Good City Brewing, Maggiano's, and Pete's Pops.



Did you know?

58% of young professionals belong to some kind of young professionals group, according to Buzz Marketing Group. Young professional groups are extremely beneficial for not only the young members, but for businesses and the community at large, too. From connections and networks to prospects and resources, the benefits are numerous. If you are on the fence about joining one or YP groups in general, reach out to any of our YWOW members to hear their stories and their why.

Stay connected.
Follow us on social media:



ABOUT US

We are the Young Wishmakers of Wisconsin.

We are a group of young professionals who support the mission of Make-A-Wish® Wisconsin since 2017. YWOW members are responsible for being leaders, advocates, and a resource for the Make-A-Wish® cause. Members are also responsible for the planning, organizing, and staffing of 1-2 fundraisers per fiscal year.

YWOW members engage with new people and make important connections, serve as a Make-A-Wish® advocate and ambassador at events, contribute unique skills & knowledge to a global brand, improve your public speaking skills, and bring hope, strength and joy to Wisconsin children in need.

WHAT IS YWOW?

YOUNG WISHMAKERS OF WISCONSIN



WE BELIEVE A *wish*
transforms LIVES.



THE MISSION

The Make-A-Wish® Wisconsin Young Professionals Advisory Council ("YWOW") is comprised of young professionals with diverse professional backgrounds and personal interests who desire to further support the mission of Make-A-Wish Wisconsin ("Make-A-Wish®") by making a difference in the lives of children, YWOW members will serve as ambassadors, advocates and resources for its leadership, Board of Directors and staff. The Council is made up of professionals who are passionate about being active and philanthropic members of their community.



★ Since its creation in 2017, YWOW has granted 24 wishes, which totals to over \$160,000 raised for the Make-A-Wish mission.

★ There are currently about 80 members that make up the Milwaukee Chapter of YWOW. Other Wisconsin chapters include Madison and Appleton.

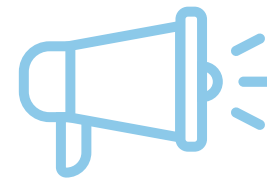
★ In 2019, YWOW's biggest fundraising event, Big Bash for Kids, raised enough funds to grant 3 wishes that year.

YWOW Membership supports the Make-A-Wish mission within the following key pillars:



LEADERSHIP

We focus on giving leadership experience and cultivating future philanthropic leaders in MKE. We are leaders within the group, our networks, and within our companies.



AMBASSADOR

We promote the MAW mission and advocate for the importance and life-changing work that it does. We spread the message about YWOW to other like-minded YP in the MKE area.



RESOURCES

Wishes cost money, and we work diligently to ensure that every eligible wish is granted. We give people and companies the opportunity to feel good about their impact on our mission by aligning them with events and fundraisers across the city. We work with the MAW team to ensure that no wish is left unfulfilled due to lack of funds.



COME FOR THE
connections.
STAY FOR THE
cause.

YWOW

YOUNG WISHMAKERS
OF WISCONSIN

If you or someone you know would be a good fit for this program, please contact:

Andrea Hug at 414.763.0472
or ahug@wisconsin.wish.org

Or visit our website at www.youngwishmakerswi.org for more

